



FRANCHISE MANAGER

Managing Franchises using MYOB Accounting software

WHAT IS IT ?

FRANCHISE MANAGER is a software product that offers unique additional features for users of the MYOB family of accounting applications. Data files from separate franchises can be combined and measured against benchmarks.

WHY USE IT ?

MYOB Accounting software is ideal for many franchise situations. Where there is a need to monitor each franchise and measure results against others, some Managers would attempt to do this in Excel. This would not be a good decision compared to clicking a mouse in the **FRANCHISE MANAGER** software.

HOW DOES IT WORK ?

A copy of each MYOB data file would need to be available.. **FRANCHISE MANAGER** then reads each data file, and consolidates the Profit & Loss results into one report, giving differences in dollar values and percentages.

WHAT ARE ITS FEATURES ?

GROUP PROFIT & LOSS

The user can enter Benchmark figures for each Franchise to be ranked against. The report then includes two sections of comparison details:

- Comparison to Benchmarks
- Comparison to Average

BUDGET COMPARISON

This report is for a single franchise, and compares actual results to budget for month and year to date periods.

BUDGET FORECAST

This report is for a single franchise, and provides a forecast using actual results to date, followed by budget to end of the year.

TIGER Investments Ltd				
Consolidated Profit & Loss Statement				
01/04/2011 to 31/03/2012				
11/07/2012 14:16:33	GROUP	AVERAGE	LION 100 %	TIGER 100 %
Income				
Course Fees	451,444 87 %	225,722 87 %	254,777 96 %	196,667 77 %
Sponsorship	51,087 10 %	25,543 10 %		51,087 20 %
Design Fees	2,100	1,050		2,100
Miscellaneous Income	10,000 2 %	5,000 2 %	10,000 4 %	
Other Income	4,683	2,342		4,683 2 %
Total Income	519,314 100 %	259,657 100 %	264,777 100 %	254,537 100 %
Cost of Sales				
Equipment Leases	19,512 4 %	9,756 4 %		19,512 8 %
Food/Kitchen Purchases	2,770	1,385	2,770 1 %	
Equipment Purchases	3,450	1,725		3,450 1 %
Liquor/Bar Purchases	182,848 35 %	91,424 35 %	182,848 69 %	
Corporate & Sponsor Expenses	4,348	2,174		4,348 2 %
Course Maintenance	107,668 21 %	53,834 21 %		107,668 42 %
Coach payments	36,000 7 %	18,000 7 %		36,000 14 %
Subcontractors	19,143 4 %	9,572 4 %		19,143 8 %
Uniforms	800	400		800
Total Cost of Sales	376,538 73 %	188,269 73 %	185,616 70 %	190,921 75 %
Gross Profit	142,776 27 %	71,388 27 %	79,159 30 %	63,616 25 %
Expenses				
Bank Charges	155	77		155
Advertising & Marketing	2,938	1,469	2,938 1 %	
Bank Charges	488	244		488
Business Meetings	587	294		587
Cleaning	2,715	1,357	2,715 1 %	
Etiquette Changes	537	268		537
Merchant Fees	669	335		669
Entertainment venue	20,596 4 %	10,298 4 %	20,596 8 %	
General Expenses	107	54		107
Golf Course Reshaping	(1,739)	(870)		(1,739)
Hire Equipment	1,260	630		1,260
Insurance	3,705	1,853	3,705 1 %	
Kitchen/Bar Replacements	6,781 1 %	3,391 1 %	6,781 3 %	
Inventory Control	1,135	567		1,135
Interest Paid	29	15		29
Office Expenses	4,713	2,356		4,713
Power & Gas	2,952	1,476	2,952 1 %	
Refuse Collection	4,066	2,033	4,066 2 %	
Repairs and Maintenance	6,811 1 %	3,405 1 %	6,811 2 %	
Repairs - Clubhouse	4,098	2,049	4,098 2 %	
Salaries	6,888 1 %	3,444 1 %	2,540	4,348 2 %
Wages & Salaries (PAYE)	38,879 7 %	19,440 7 %	19,180 7 %	19,699 8 %

COMPUTER COMPATABILITY

FRANCHISE MANAGER is a Windows product, with standard Windows features, including a full range of context-sensitive Help notes. Once registered, the demonstration version becomes the full working copy and can be used immediately. **FRANCHISE MANAGER** can be run on Mac computers using PC emulation software.

HOW DO I GET THE FORMAT I NEED ?

If the format you need is not included, it can be added. The cost will depend on the complexity of the format. Further ratios can be added if required (by arrangement).

WHAT DOES IT COST ?

FRANCHISE MANAGER has a recommended retail price of \$NZ500.00 plus GST, or \$AU450.00 plus GST. Payment may be by Direct Credit, Cheque, Mastercard or Visa.

FRANCHISE MANAGER can be tried out on a trial basis, and then registered by phone, fax or e-mail once payment is confirmed. You can order the software and pay by credit card using the web site below.

WHERE DO I GET A COPY ?

You can download a free trial version from www.computingsolutions.co.nz

If you need further information please contact the office below.

If you are unable to download, a demonstration CD may be obtained for \$11.25 from:

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